ORDER

80 NEWS NOW

 Order / Rev:
 37791

 Alt Order #:
 08890359

 Product Desc:
 AFF-SENATE

 Estimate:
 670

Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 10/29/12

Order Type: GENERAL

KLAS

Primary AE: Mike Jones
Sales Office: K-WAS

National

Name: Mentzer Media Services

Buying Contact:
Billing Contact:

600 Fairmont Avenue
Towson, MD 21286

Cash

15%

Broadcast EOM/EOC

Advertiser Name: American Future Fund

Revenue Codes:

Demographic: A35+
Product Codes: PO4
Priority: LV1

LV1 AGY, POL, ISS New Business Thru: 06/03/10

Order Separation: 00:10:00

Advertiser External ID:

Agency External ID:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

Agency Commission:

Bill Plan

Agency

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	18	\$78,000.00	\$66,300.00

Totals									
Month	# Spots	Gross Amount	Net Amount	Rating					
November 2012	18	\$78,000.00	\$66,300.00	0.00					
Totals	18	\$78,000.00	\$66,300.00	0.00					

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Tota		
KLAS	30%	\$78,000.00		
Market	100%	\$260,000.00		

Competitive Share	Share	Total					
CABLE	0%	\$0.00					
KBLR	0%	\$0.00					
KFBT	0%	\$0.00					
KINC	0%	\$0.00					
KTNV	25%	\$65,000.00					
KTUD	0%	\$0.00					
KVBC	0%	\$0.00					
KVVU	5%	\$13,000.00					
KVWB	0%	\$0.00					
LV1	0%	\$0.00					
UNKWN	0%	\$0.00					

L	n	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E	1	8	10/30/12	11/02/12	8 News Now 6a M-F 8 News Now 6a M-F		6-7a	-TWTF	:30	2	\$3,000.00LV1	0.00 NM	2	\$6,000.00
	٨	NEWS			a news now oa w-i									
		Sta	rt Date	End Date	Weekdays S	pots/Week	Rate	Rating						
	We	ek: 10/	29/12	11/04/12	-TWTF	2	\$3,000.00	0.00				0		
Е	2	8	10/30/12	11/02/12	8 News Now Noon N	1-F CM	12-1230p	-TWTF	:30	3	\$2,000.00LV1	0.00 NM	3	\$6,000.00
					8 News Now Noon N	И-F								

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KLAS

Order / Rev:

37791

Advertiser:

American Future Fund

Alt Order #:

08890359

Product Desc:

AFF-SENATE

Flight Dates:

10/30/12 - 11/06/12

Estimate:

670

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 10/29/12 11/04/12 3 \$2,000.00 0.00 E 3 10/30/12 11/02/12 8 News Now 5-630p M-FCM 5-630p -TWTF--:30 3 \$3,000.00LV1 0.00 NM 3 \$9,000.00 8 News Now 5-630p M-F **NEWS** Spots/Week Start Date **End Date** Weekdays Rating Rate -TWTF--0.00 11/04/12 3 \$3,000.00 Week: 10/29/12 10/30/12 11/02/12 8 News Now 11p M-F 11-1135p -TWTF--:30 3 \$5,000.00LV1 0.00 NM \$15,000.00 8 CM 8 News Now 11p M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--3 \$5,000.00 0.00 Week: 10/29/12 11/04/12 ---T---:30 1\$30,000.00LV1 0.00 NM \$30,000.00 8 11/01/12 11/01/12 Thu 10-11p CM 10-11p E 5 Elementary **ELEMETARY** Spots/Week Rating Start Date **End Date** Weekdays Rate ---T---1\$30,000.00 0.00 11/04/12 Week: 10/29/12 ----5-:30 2 \$1,000.00LV1 0.00 NM \$2,000.00 Sat 7-8p - ET Wknd CM 7-8p 11/03/12 11/03/12 **Ent Tonight Weekend ET WEEKEND** Spots/Week Rating Weekdays Rate Start Date **End Date** Week: 10/29/12 11/04/12 ----S-2 \$1,000.00 0.00 11/03/12 11/04/12 8 News Now 11p Sa/SuCM 11-1135P ----SS :30 1 \$2,500.00LV1 0.00 NM 1 \$2,500.00 8 News Now Sa/Su 11p **NEWS** Spots/Week Rating Start Date **End Date** Weekdays Rate ----SS 1 \$2,500.00 0.00 Week: 10/29/12 11/04/12 430-530p, 630-7p -----S :30 1 \$1.500.00LV1 0.00 NM \$1,500.00 11/04/12 11/04/12 8 News Now Sun 5-7p CM E 8 8 (6:00 PM-6:30 PM) 8 News Now Sun **NEWS** Rating Spots/Week Rate **Start Date End Date** Weekdays 1 \$1,500.00 ----S 0.00 Week: 10/29/12 11/04/12 11/04/12 11/04/12 CBS News Sunday Morr@M CBS Sunday Morni----S :30 1 \$4,000.00LV1 0.00 NM \$4,000.00 8 **CBS News Sunday Morning SUN MORN End Date** Spots/Week Rate Rating **Start Date** Weekdays ----S 0.00 Week: 10/29/12 11/04/12 1 \$4,000.00 1 \$2,000.00LV1 0.00 NM \$2,000.00 :30 11/05/12 11/05/12 8 News Now Noon M-F CM 12-1230p M----E 10 8 8 News Now Noon M-F **NEWS Start Date End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----\$2,000.00 0.00 \$78,000.00 Totals 18